

Texas Chapter of the American College of Cardiology

# 2024 Annual Meeting

October 19-20, 2024 | Westin Las Colinas | Irving, TX

## Exhibitor Invitation

*Greetings!*

On behalf of the Texas Chapter of the American College of Cardiology (TCACC) and its members, I would like to invite you to be a part of our 2024 Annual Meeting in Irving, Texas on October 19-20 at the Westin Las Colinas.

Please note that we've changed the conference days to Saturday + Sunday this year. TCACC recognizes the value and importance of your marketing dollar, and with that in mind, we have developed three options for your company to feature its product and/or service.

I encourage you to consider these convenient, cost-effective options in order to grow your presence in Texas!

Best Regards,  
Shelley Hall, MD, FACC  
President, TCACC

### MEETING SPONSORSHIPS

- Offers the most exposure to attendees
- Maximizes your marketing dollar

### A LA CARTÉ OFFERINGS

- Allows you to select the item and/ or event that aligns with your marketing plan
- Offers additional ways to make an impact

### PRODUCT THEATERS

- Gives attendees an in-depth look at your product and/or service
- Separate from exhibit space



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## Exhibit Hall Schedule

Please ensure private functions do not conflict with any events noted below.

### FRIDAY, OCTOBER 18

**6 – 9 PM** Set Up Exhibits

### SATURDAY, OCTOBER 19

**7 – 7:30 AM** Continental Breakfast  
**9:15 – 9:45 AM** Refreshment Break  
**2:00 – 2:15 PM** Refreshment Break  
**6 – 6:30 PM** Evening Reception

### SUNDAY, OCTOBER 20

**6:30 – 7 AM** Continental Breakfast  
**10:15 – 10:45 AM** Refreshment Break  
**2:15 – 2:45 PM** Refreshment Break  
**3 – 5 PM** Exhibitor Move Out

*(Schedule is subject to change)*

### SPECIAL EVENT (DINNER PRESENTATION) SATURDAY 6:45 – 8:45 PM

Hosted by the chapter, this is a perfect way to meet TCACC physician and resident members. Exhibitors can purchase tickets for the event for \$90 – see the included order form.

### IMPORTANT DEADLINES

**September 20, 2024**  
Order Form Deadline

**September 27, 2024**  
Hotel Cut Off Deadline

**October 4, 2024**  
Exhibit Booth Cancellation Deadline  
Full Payment Deadline



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## Meeting Sponsorships

	Bronze \$2500	Silver \$3500	Gold \$5000
<b>Complimentary exhibit booth</b>	✓	✓	✓
<b>1/4 page ad in on-site program</b>	✓		
<b>1/2 page ad in on-site program</b>		✓	
<b>Full page ad in on-site program</b>			✓
<b>Recognition in meeting materials</b>	✓	✓	✓
<b>Sponsor of ONE of the following:</b> Hotel Keycards, Lanyards, Meter Sign, or Pen	✓		
<b>Sponsor of ONE of the following:</b> <ul style="list-style-type: none"> <li>• Saturday Continental Breakfast</li> <li>• Saturday Refreshment Break</li> <li>• Sunday Continental Breakfast</li> <li>• Sunday Refreshment Break</li> </ul>		✓	
<b>Sponsor of ONE of the following:</b> <ul style="list-style-type: none"> <li>• Saturday Lunch</li> <li>• Saturday Reception</li> </ul>			✓

### A LA CARTÉ OFFERINGS

The A La Carte Offerings allow you to select the item and/or event that works best with your marketing plans and budget.

Whether you choose to showcase your product and/or service at an exhibit booth or attend a meal function, you can reach your desired target market.

<p><b>Exhibit Space</b> 1 Exhibit Booth \$1300</p>
<p><b>Special Event</b> Saturday Dinner Ticket \$90 / Ticket</p>
<p><b>Event Sponsor</b> Saturday PM Break \$500</p>

### PRODUCT THEATERS

TCACC has product theaters available on Saturday, October 19 (AM) and Sunday, October 20 (AM + PM) - each costs \$10,000. Contact **Shari Noonan, CAE, CMP**, to find out how your company can support the meeting with a product theater. Please note that, in accordance with ACCME guidelines, all product theaters are separate from exhibit space.

*Please review the Exhibitor Information on the back of the 2024 Annual Meeting Order Form.*

#### DEADLINES:

09.20.24 - Order Form Submission    10.04.24 - Payment (In Full) Submission  
09.27.24 - Hotel Booking Cut Off    10.04.24 - Exhibitor Contract Cancellation

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## Exhibitor Information

### EXHIBIT HALL TRAFFIC

To encourage traffic, the Welcome Reception, Continental Breakfasts and Refreshment Breaks will take place in the Exhibit Hall.

### SHIPPING INFORMATION

The Exhibitor will receive this information from TCACC closer to the meeting date. Shipping details will be sent to the email address listed on the Order Form.

### BOOTH ASSIGNMENT

Booth assignment is based on the date when the 2024 Annual Meeting Order Form and full payment is received from the Exhibitor. Please note priority will be given to the Bronze, Silver and Gold Supporters.

### BOOTH CANCELLATION

The deadline for cancellation of exhibit space is October 4, 2024. A full refund, minus a \$100 administrative fee, will be made to the Exhibitor if written notice is received by October 4, 2024. There will be no refunds for cancellations after this date.

### BOOTH SPACE

- Exhibitor will be provided with a 6-foot draped table and two chairs — he/she must conform to this or equivalent floor space.
- Decorating services, electricity and internet connections are not provided by TCACC. Exhibitor must contact the given organization or hotel directly to make prior arrangements for these services using the information he/she receives in the confirmation email from TCACC.
- Security guard services are not provided by TCACC. The Exhibitor is solely responsible for security and safe-guarding of his/her exhibit and its contents at all times.
- Use of booth space by two or more Exhibitors is not permitted.

### NO SUITCASING ALLOWED

Please note that while all meeting attendees are invited to the expo, any attendee who is observed to be soliciting business in the aisles or other public spaces in another company's booth, or in violation of any portion of the Exhibition Policy, will be asked to leave immediately. Show Management recognizes that suitcasing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite; a restaurant, club or any other public space of assembly. Show Management must be informed of any hospitality suites and expressed consent must be received prior to the event.

**SPECIAL NOTE:** Exhibitors shall be limited to those whose products and/or services are related to physicians' medical, professional, or practice interests. TCACC reserves the right to screen applications for space and to accept only those which conform to these criteria.

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## ORDER FORM

**SUBMIT THIS FORM WITH FULL PAYMENT NO LATER THAN SEPTEMBER 20, 2024.**

COMPANY NAME \_\_\_\_\_

COMPANY CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

WEBSITE ADDRESS \_\_\_\_\_

DIRECT COMPETITORS \_\_\_\_\_

What Product/Services will you be promoting? \_\_\_\_\_

Names of Representative(s) Attending: \_\_\_\_\_

### MEETING SPONSORSHIPS

#### GOLD – \$5,000

Please check one:

- Saturday Lunch
- Saturday Reception

#### SILVER – \$3,500

Please check one:

- Saturday Continental Breakfast
- Saturday Refreshment Break
- Sunday Continental Breakfast
- Sunday Refreshment Break

#### BRONZE – \$2,500

Please check one:

- Hotel Key Cards
- Lanyards
- Meter Signs
- Pens

### A LA CARTÉ OFFERINGS

#### EXHIBIT SPACE

\_\_\_\_ (1) Exhibit Booth – \$1,300

#### SPECIAL EVENT

\_\_\_\_ Saturday Dinner Presentation  
\$90 x \_\_\_\_\_ (# of Tickets)

#### EVENT SPONSOR

\_\_\_\_ Saturday PM Break – \$500

#### PRODUCT THEATERS

\$10,000 Per Product Theater

Please check one:

- Saturday (AM)
- Sunday (Circle One: AM or PM)

You must complete a contract and be an Exhibitor in order to participate in the Product Theaters option. Please contact **Shari Noonan, CAE, CMP** for more information.

### PAYMENT TOTAL

\_\_\_\_ PAYMENT BY CHECK Check # \_\_\_\_\_ (Check is enclosed payable to TCACC)

\_\_\_\_ PAYMENT BY CREDIT CARD – GO TO WWW.TCACC.ORG TO PAY BY CREDIT CARD

### RETURN COMPLETED FORM AND PAYMENT TO:

TCACC, 3305 Steck Ave., Suite 200, Austin, TX 78757  
Questions? Call (512) 387-6210 or email [info@tcacc.org](mailto:info@tcacc.org)

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